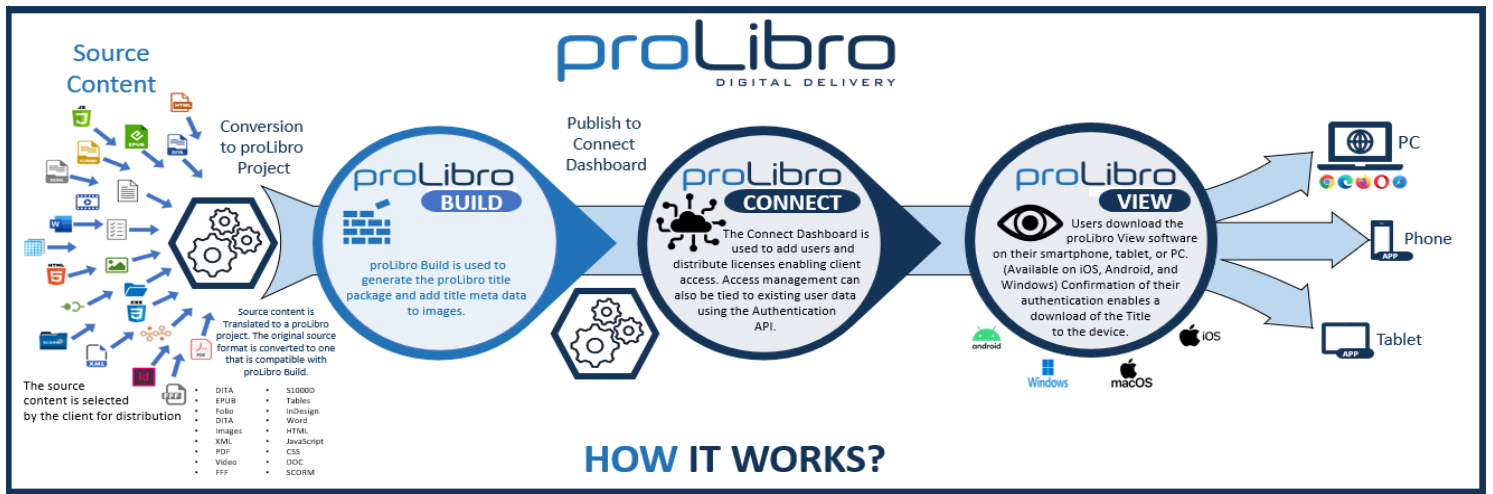


White Paper

proLibro
DIGITAL DELIVERY

An Introduction to the proLibro System Workflow





The CogniLore proLibro system is a conduit for delivering your content to your users from your Source Content collection.

The makeup of a Source Content collection and the elements within are represented by a vast array of possible file types and formats. Content collections can be very simple, such as a collection of Word documents, or very complex, such as might be found in a DITA XML collection or s1000D XML collection.

The proLibro system has been designed to flexibly adapt to all source content scenarios. The CogniLore team, or one of our business partners, have extensive knowledge in helping plan out and automate the process by which your content is converted and prepared for distribution to proLibro eReader software. This includes the use or adaption/development of content transformation routines necessary to prepare the source content for production. The output of this transformation is a proLibro Build project. A number of transformation routines for common content formats have already been developed, including those for handling DITA-XML, S1000D-XML, ePub2 and ePub3, and Folio VIEWS source files.

A proLibro project's contents and structure are similar in nature to ePub3, with additional elements and components added to enable the system's navigation, searching, and security features. By using common Internet formats for the assembly of proLibro titles, such as HTML5, CSS3, JavaScript and JavaScript libraries, proLibro extends the content management principle of single-source publishing to a single digital delivery package. A single publishing production process is used to create and deploy content to all platforms – smartphones, tablets, PCs, laptops or Web – and operating systems: iOS, Android, or Windows. This simplifies the publishing process and removes concerns over what devices are being used, which screen resolutions or aspect ratios need to be supported, or whether your clients work in a BYOD (Bring Your Own Device) environment. Your content will be able to reach your clients wherever they happen to be and whatever device they happen to be using.

proLibro Build is also the toolkit that allows you to organize, preview, and deploy content to proLibro Connect. Through Build, you can add any necessary metadata information related to your Titles, including graphical assets like book cover images and splash screens. When your Title is ready to deploy, Build transmits the content to the Connect server, and lets you manage the Title status, including a Review period – a staging state where users who have been granted review status can confirm that the title is ready for general availability – and Published, which makes it available to all licensed uses.

proLibro Connect is the internet based system that manages everything related to access, distribution, updating, and reporting for your titles. Through the web based Connect Dashboard, you can create new product collections, send license packages to customers, and view data on how your products are being used, including reports containing information on time spent within your products, the most popular sections of content, and terms that are being used within searches

Using **proLibro's 360 Communities™** users can feedback critique, ideas, innovation and other useful data to the publisher. Publishers can also issue bulletins to users notifying them of any alert notifications.

Finally, your customers use a collection **proLibro View** Apps branded to your organizations identity to access, download, and view the Titles to which they have been granted a license from the Connect system.

For more information on the proLibro system, please browse to www.prolibro.com. To setup a demo or for specific questions, please contact us via e-mail at sales@cognilore.com.