



The **only digital publishing platform** with the **cutting-edge features** you need to deliver your **technical** and **reference content**

The trouble with mainstream EPUB and PDF readers, such as iBooks or Kindle, is that they impose limitations on the functionality and presentation of your reference products, technical documents, and manuals. You can emulate the print layout in a PDF file, but locating specific content in large reference products or reading on a smartphone or small tablet can introduce real productivity obstacles. EPUB readers can reflow the content, but complex structures, such as tables and math equations, pose presentation hurdles, and provide only basic keyword search functionality, which lacks precision and relevancy. This limits what your customers can do with your digital content products.

You solve this with *proLibro*

proLibro is a next-generation, secure, professional-grade digital delivery platform that adapts to provide advanced layout and researching capabilities. And it's designed specifically for knowledge workers who need constant access to reference content – customers working within the legal, financial, medical, education, or science and technology sectors.



proLibro delivers powerful features and benefits that **you** and **your customers** can harness:

- **Rapid retrieval of relevant content** – fast, intuitive navigation and advanced contextual search features enable users to instantly retrieve precise information.
- **Delivery of large content collections** – spanning thousands of pages or multiple volumes with instant access through a unique, high performance content loading system. The content remains accessible even when the user is offline.
- **Flexible support for complex content** – including large tables, footnote and end note popups, image support including SVG, video or audio, equations (MathJax and MathML), embedded PDF documents. Easily extend your titles to external websites right within the reader. Create advanced interactive components such as quizzes, collaborative social features, or other customizations using built in JavaScript and JavaScript libraries (such as JQuery).
- **Multi-platform support** – offer the ability to access content across platforms and devices (Apple iOS, Windows, and Android) with automatic synchronization of personalised features (bookmarks, annotations, history).
- **Seamless integration of continuous content updates** – automatic notification and download of new versions, with the ability to highlight differences between versions while intelligently migrating users' bookmarks, notes, and annotations.
- **Access the power of analytics and user feedback loops** – track which topics in your content are being accessed frequently and which topics are rarely (or never) accessed. Identify topics that are bookmarked frequently and see which topics often have notes attached.
- **Content distribution your way using *proLibro Connect*** – eliminate costly third-party distribution sites such as Kindle, Kobo, or iBooks and distribute directly to your customers.
- **Custom Branded App Collections** – reduce time to market and development cost through white labelled applications that present your corporate identity and unique library to your users.
- ***proLibro Build*** – automate production and upload of titles to Connect from your existing source content formats (such as XML, DITA, MS-Word, or InDesign).

The **new digital delivery system** for **technical** and **reference publishers**

proLibro redefines what content can do in the digital age

